

**STANDARD OPERATION PROCEDURE (SOP) FOR AWARD OF POINTS FOR
YOUTUBE CONTENTS IN ACR APPLICABLE FOR TEACHING STAFF
OF ARMY INSTITUTE OF TECHNOLOGY, PUNE**

Background

1. New ACR format based on UGC guidelines was released on 08 Feb 2021 while the ACR contained incentive for creation of MOOC contents this was no mention/ clarity on awarding points for content created related on YouTube which is useful for students. This SOP takes care of this anomaly and has been formulated after deliberation amongst AIT senior faculty.

Aim/ Objective

2. To laydown mechanism and rules to award marks for creation of YouTube contents by faculty.

Details

3. You Tube videos created by faculty in his/her subject area will be considered for award of points. You Tube videos created by faculty will be considered under the category of e-contents i.e. Sr. No. 3(d) of Table 2 of ACR.

4. Points awarded for the contents will be as below :-

Ser No	You Tube Content Type	Points	Remark
(a)	Development of YouTube contents in 4 quadrant for a complete course	12	Quadrant 1: e-Tutorial (Video) Quadrant 2 : e-Content with about 3500 words (PDF, Text, e-Books, Illustrations and Documents) including Web resources (Related Links, Wikipedia, Open Content etc.). Quadrant 3 : Assessment (Problem /Solutions, MCQs, Short answers type, Quizzes, Assignments etc.). Quadrant 4: Discussion
(b)	Development of YouTube contents in 4 quadrant for a module	5	
(c)	Development of YouTube contents in any one quadrant for a complete course	2	
(d)	Editor of You Tube contents for complete course in any one quadrant	10	

Note : A module will contain minimum 2 units or 30% of the entire course. Editor means the person who is expert in the subject area and will edit, review and compile the e-content and publish it on YouTube with his/her expert comments. He/she will also have video on one topic of his own along with summary of the entire course in the compilation.

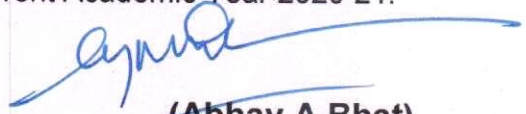
5. The faculty will submit information about the contents in following format :-

Ser No	Details of e-contents/You Tube Contents	Course /Module	Name of Course	No of Quadrants	Target audience	Web link

6. Faculty can submit no of likes, peer review or student feedback about the video contents in support of the same in addition to the web link.

Summary

7. For awarding the points related to YouTube content in ACR, authorities must refer this policy. This award of points will motivate faculty to create academic content which is useful for students. This policy will be effective from current Academic Year 2020-21.



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